

SEED TRADE CENSUS

Directory of Commercial Open-Pollinated Varieties in the United States 2020



Seed Savers
EXCHANGE.

The Seed Trade Census series has tracked vegetable variety diversity since 1984!



DISCOVER THE DIVERSITY OF FORM AND FLAVOR



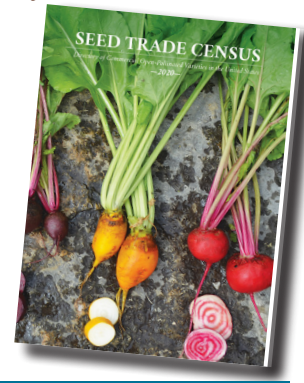
LOCATE VARIETIES FOR YOUR REGION OR GROWING SYSTEM



IDENTIFY OPEN-POLLINATED BREEDING MATERIAL

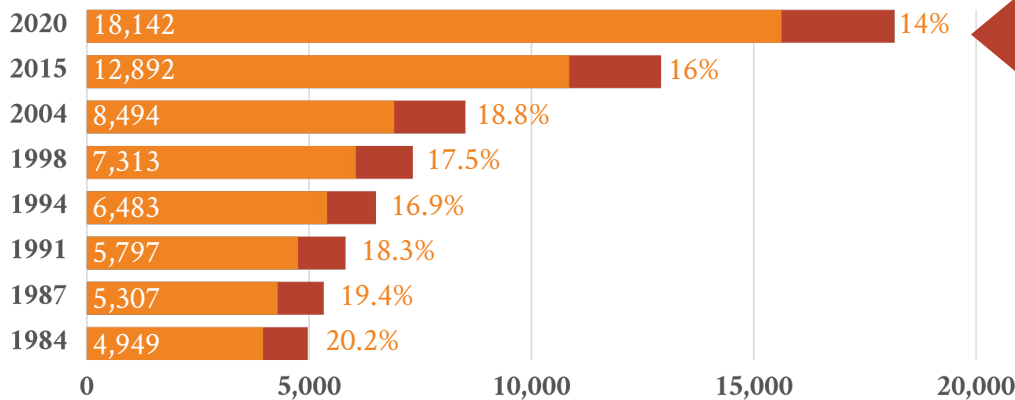


UTILIZE MARKET TRENDS TO CULTIVATE YOUR BUSINESS



THE MOST UP-TO-DATE STATISTICAL DATA AVAILABLE

18,142 unique varieties in 2020, offered by 399 seed companies



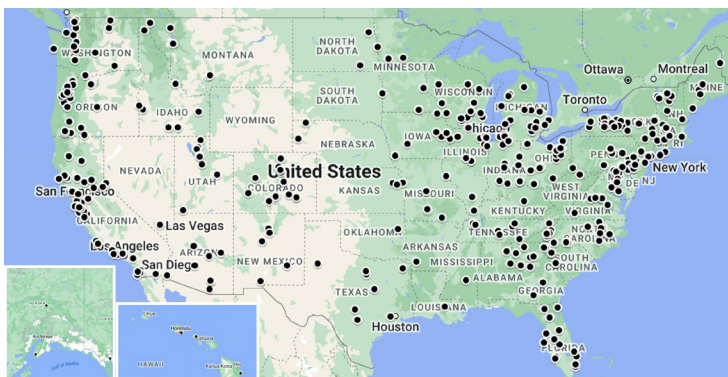
Most varieties are at risk of easily disappearing from the United States seed trade. Only 14% of varieties are offered by five or more companies as of 2020.

Why is diversity important?



FLAVOR • TEXTURE • SHAPE • COLOR • SIZE • DISEASE RESISTANCE • ADAPTABILITY • CULINARY USE

The only way to keep open-pollinated varieties alive is to grow them! Patronize the seed companies that offer them, in person or online.



Crops with a notable increase or decrease

Change	Direction	Crop	1981	2020
+2,550%	↑	Quinoa	2	53
+1,567%	↑	Garlic	18	300
+824%	↑	Tomato	577	5,333
+808%	↑	Pepper	290	2,633
-60%	↓	Cauliflower	152	62
-53%	↓	Cabbage	199	94
-25%	↓	Turnip	64	48
-14%	↓	Beet	117	101

BECOME A VITAL LINK IN SEED PRESERVATION!

Questions?

Contact us at census@seedsavers.org.